

# 2017 River Run for Hope

## SPONSORSHIP INFORMATION

Saturday, June 3<sup>rd</sup>



### Where Your Support Goes

The River Run for Hope is a fundraising event to provide medical and educational supplies and basic necessities for the poor in rural Ghana.

### Benefits of Sponsorship

- Visibility among the expected 700 runners participating in the race, along with spectators and the Roswell community
  - Involvement through racing or volunteering
  - Opportunities for product distribution, samples, and coupons
- Race day recognition with logos on race t-shirts and through announcements

Sponsor Benefit	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Table Sponsor \$250
Logo/name on race shirt	Logo in most prominent position	Logo in 2 <sup>nd</sup> most prominent location	X	X	
Logo on banner displayed at race assembly area	X				
Logo on signage on course distance markers	Most prominent	2 <sup>nd</sup> most prominent			
Logo & link on official race website	X	X	X	X	
Recognition in announcements during event and awards ceremony	X	X	X	X	X
Display table at event to promote sponsor's product or service	X	X	X	X	X
Free entries into race and free t-shirts	10	5	2		

### In-Kind Donations

In-kind donations are encouraged and welcomed. Donating companies receive the same benefits offered to cash sponsors listed above. The following items are needed:

- Customized race t-shirts
- Printing services
- Food/fluids for race course & finish line
- Advertising
- Entertainment
- Awards

Donations are tax deductible within the limits of the law 501(c)3

**River Run for Hope**  
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